



## Jason Ketterer

Senior Website Designer

Senior Web designer. 7+ years experience working in an agency environment. Success working individually, within a team, and leading teams to produce award winning web products. Clear, articulate communication with a predilection for candor.

**Phone:**  
(206)-769-7642

**Personal:**  
[jasonketterer@gmail.com](mailto:jasonketterer@gmail.com)

**Work:**  
[jketterer@dealersocket.com](mailto:jketterer@dealersocket.com)

**Address:**  
7751 20th Ave NW  
Seattle, WA 98117

## Work Experience

### Senior Website Designer @Dealerfire / Dealersocket

FEB 2015 - Present

In 2015 DealerSocket purchased Dealerfire. My role was expanded to Senior Website Designer. Besides website designs, this expansion requires me to help in the training process of new hires, build out google ad campaigns, and source assets needed by our design team. Since taking on this role our design team has doubled.

### Website Designer @Dealerfire

JUN 2013 - FEB 2015

In 2013 I was promoted to Website Designer. In this role I worked directly with clients to design a website that met their needs by drafting initial mock-ups and quick mock-up revisions until client approval. After the client approved the design, I provided our engineers with support to make sure our vision was correctly translated to a production ready website. I maintained constant communication with all clients and delivered designs that have boosted online auto sales by over 50%. Between June 2013 and February 2015, Dealerfire won the Driving Sales Dealer Satisfaction Award for Custom Websites and Top Rated Search Engine Optimization as a direct result of the work done by the talented design team.

### Support Graphic Designer @Dealerfire

AUG 2011 - JUN 2013

Designed web and print graphics for over 1,000 automotive websites. In this role I served as the first contact with clients who needed updates to their website, online ad campaigns, and print goods. Consistent communication was needed between the client, 3rd parties (i.e. print shops), and myself. Relationship building with the customer was key and resulted in continued business as well as multiple industry customer service awards. While in this position the company won many awards, most notably the AWA Pinnacle Automotive Website Award in 2011, 2012, and 2013. Dealerfire also won the Oshkosh Chamber of Commerce Small Business of The Year award in 2012.

### Web Designer / Developer, & Warehouse Manager @Chandler Motorsports Inc

OCT 2010 - AUG 2011

At Chandler Motorsports I managed inventory, shipped products, developed ebay listing themes, and managed the eCommerce store.

### Front-End Developer @Coplex

OCT 2009 - AUG 2011

Coplex is a full service website and web application producer working with high-end clients. While at Coplex I worked hand in hand with celebrities and entrepreneurs and have seen many clients grow from small businesses to multi-million dollar entities.

### Retention Specialist @Charter Communications

OCT 2007 - AUG 2009

Answered incoming calls regarding downgrades and disconnects in an effort to maximize company profits and customer relations.

### Web Designer / Web Developer @Wisconsin Free Press

SEP 2005 - AUG 2006

While in high school I lead a project to design and develop the company's first website.

### Founder @SignalBASIC

SEP 2005 - Present

SignalBASIC is the holding group for DevoutNone, SeattleSoundcheck, and Signal Skateboards. SignalBASIC focuses solving complex issues with simple solutions.